



VALLABHBHAI PATEL CHEST INSTITUTE

University of Delhi,
Delhi - 110 007

CIRCULAR

Ref.No. Admn-II/Swachhta-Hi-Seva/2024/

Date: 01.10.2024

Sub: Observance of Swachhata Hi Seva 2024 campaign – Dissemination of Audio to Popularize the SHS 2024 Campaign – reg.

Ref: UGC email & circular letters dt 26.09.24.

Reference UGC's communications regarding Observance of Swachhata Hi Seva 2024 campaign and Dissemination of Audio to Popularize the SHS 2024 Campaign.

The UGC has informed that the Swachhata Hi Seva 2024 campaign is being observed from 17th Sept to 1st October 2024 with the theme of 'Swabhav Swachhata – Sanskaar Swachhata'. The campaign will culminate in the celebration of Swachh Bharat Diwas (SBD) on 2nd October 2024. In this connection an audio jingle of 45 second and 90 second each has been prepared to popularize the SHS campaign which can be accessed using the QR code and link given as follows.

https://drive.google.com/file/d/1POitgORnY-Glo3g8NDn2_UTxi_IzmREq/view?usp=sharing



All faculty members, staff and students are requested to access the audio **jingles** and popularize the Swachhata Hi Seva 2024 campaign as above.

AR(Admn-II)

CC to:

1. PS to Director for information.
2. PA to Deputy Registrar for information.
3. Dr. Vishal Bansal, Nodal Officer (SAP)
4. I/C (Website Division) – to upload on VPCI web-portal
5. All Notice Boards.
6. Office copy.
7. Master Copy.